



What is Sales Enablement ?

Sales Enablement is a systematic approach to increase sales productivity. It's all about getting the right information to the right sellers at the right time and place.

Agile CRM simplifies this process and serves the much needed information on your platter. Here's all you can do to increase your Sales.



Adding Contacts for Sales Enablement



Add contacts manually, import them from a .csv file, web forms, or sync contact data from other apps.

Custom Fields for Sales Enablement

Add custom fields to contacts, companies, deals and cases in your Agile dashboard and add values to them



Tags for Sales Enablement



Tag your contacts to facilitate seamless filtering to pull up different reports and trigger campaigns easily.

Filters for Sales Enablement

Search, sort, group and analyze contacts and companies in Agile CRM. Use basic filters or set up custom filters based on specific sets of criteria.



Bulk Actions for Sales Enablement

Add/remove tags, add to campaigns, start campaigns, send Emails and lots more in a single bulk action.



Appointment Scheduling for Sales Enablement

Share your calendar online, create a personal scheduling page, add the calendar to your website and include an appointment scheduling link in emails/campaigns.



Contact Pages & Widgets for Sales Enablement



Get routed to specific contacts pages when you add a contact manually or search for a contact on Agile.

Email Sync for Sales Enablement

Sync your email accounts with Agile. This gives you a centralized (Agile) dashboard view of all the emails you have exchanged with your contacts with your Gmail/IMAP/Office 365 accounts.



Calendar sync for Sales Enablement



Sync all your events from Google Calendar to Agile and vice-versa.

Deals for Sales Enablement

Add contacts, description, monetary value and timeline to deals and track them.

